



Luther Invitational Volleyball Tournament Sponsorship Opportunity

Dear Friend of Luther College High School,

On Friday, September 19 and Saturday, September 20, our school will host the 27th annual **LIVT** senior girls' volleyball tournament. This tournament always attracts high-caliber competition and allows our senior girls volleyball team an opportunity to showcase their talents and efforts on home court.

Our tournament has built its success on the foundation of two key components: the strong participation of our high school students in planning, organizing, and running the tournament, and our emphasis on sportsmanship and community – virtues that we strive to both model and highlight among players, coaches, and fans.

Every year we look for ways to make this event more exciting and memorable for all those who participate: our own school community, our visiting players and coaches, and the many spectators who come from around the province to watch the games. You can help us achieve this goal by becoming a sponsorship partner. Please check out the tournament sponsorship package which lists some of the great perks you will receive as a LIVT sponsor!

We hope you will find LIVT worthy of your support. I look forward to working with you to create the best sponsorship arrangement for your organization.

Thank you for your consideration!

Kyla Graff
Donor and Alumni Relations Assistant
(306)757-7399
kyla.graff@luthercollege.edu

Sponsorship Opportunities & Perks

Diamond Sponsor - \$2000

- Your company's business advertisement linked to LIVT tournament information as a Diamond Sponsor on Luther's outdoor electronic sign on Dewdney Avenue- a Category 1-Arterial Road which has 14,000 to 18,000 vehicles passing it daily, making it a prime advertisement location. Your ad will run 7 days a week from September 9 to the 22. Advertisements can be up to 20 seconds long, as a full screen video or ad that will cycle every 3-5 minutes between 7:00 am and 9:00 p.m.
- Business logo on the LIVT website
- Advertising space in the gymnasium or lobby (sign or banner) during tournament
- Social media thank you featuring your logo only – one prior and one post tournament
- Option to hand out company swag, coupons, and promotional materials during the tournament, including promotional items for each tournament participant
- Eight complimentary tournament passes

Gold & Black Sponsor- \$1000

- Your company's logo on the LIVT ad which will be on the electronic sign on Dewdney Avenue for 7 days a week from September 9 – 22. The ad will cycle every 3 – 5 minutes between 7:00 a.m. and 9:00 p.m.
- Advertising space in the gymnasium or lobby (sign or banner) during the tournament
- Social media thank you featuring your logo only post tournament
- Business logo on the LIVT website
- Option to hand out company swag, coupons, and promotional materials during the tournament, including promotional items for each tournament participant
- Six complimentary tournament passes

Silver - \$500

- Advertising space in the gymnasium or lobby (sign or banner) during the tournament
- Social media thank you with other sponsors post tournament
- Business logo placed on LIVT website
- Four complimentary tournament passes

Bronze- \$250

- Social media thank you with other sponsors post tournament
- Business logo placed on LIVT website
- Two complimentary tournament passes