

Saskatchewan Social Enterprise Sector Survey 2015



Canadian Social Enterprise Sector Survey Project

- Lead Researchers:
 - Peter Elson, Institute for Community Prosperity, Mount Royal University
 - Peter Hall, Urban Studies, Simon Fraser University
- Project conducted 2010 – 2016
- 18 provincial reports, 1 national report
- 9 provinces, 3 territories
- Funded by Employment and Social Development Canada, Mount Royal University, Simon Fraser University, Enterprising Non-Profits Canada, provincial contributions

Introduction

- Saskatchewan survey conducted in fall 2015.
- First research initiative of the Saskatchewan Nonprofit Partnership.
- First profile of social enterprises in Saskatchewan.
- Not a definitive profile:
 - Sample frame
 - Response rate
 - Survey completion

Methodology

- Standardized on-line survey tool
- Sample frame focused on:
 - Categories of organizations where lists could most easily be compiled;
 - Categories where most if not all would be engaged in social enterprise.
- Categories identified by lead researchers – **agricultural societies, museums, housing, child care, thrift stores, farmers markets**, art and culture, employment, environment, **miscellaneous**.
- 941 organizations, 916 confirmed as social enterprises.
- 130 respondents, 113 sufficient data

Definition

- A business venture owned or operated by a nonprofit organization that sells goods or provides services in the market for the purpose of creating a blended return on investment, both financial and social / environmental / cultural.

Organizational Profile

- 58% operate at neighbourhood/local community scale
- 71% city/town
- 43% regional district
- 20% provincial
- 10% national
- 2 % international

- 83% identified themselves as having a social purpose, 58% cultural, 16% employment development, 11% to generate income for a parent organization.

Organizational Profile

- 92% indicated they operate as a nonprofit, with 74 of those 104 organizations being a registered charity.
- 1 for-profit organization owned by a nonprofit.
- 57% operate in 2 or more business sectors:
 - 40% accommodation, food, tourism
 - 32% health and social services
 - 31% professional services.

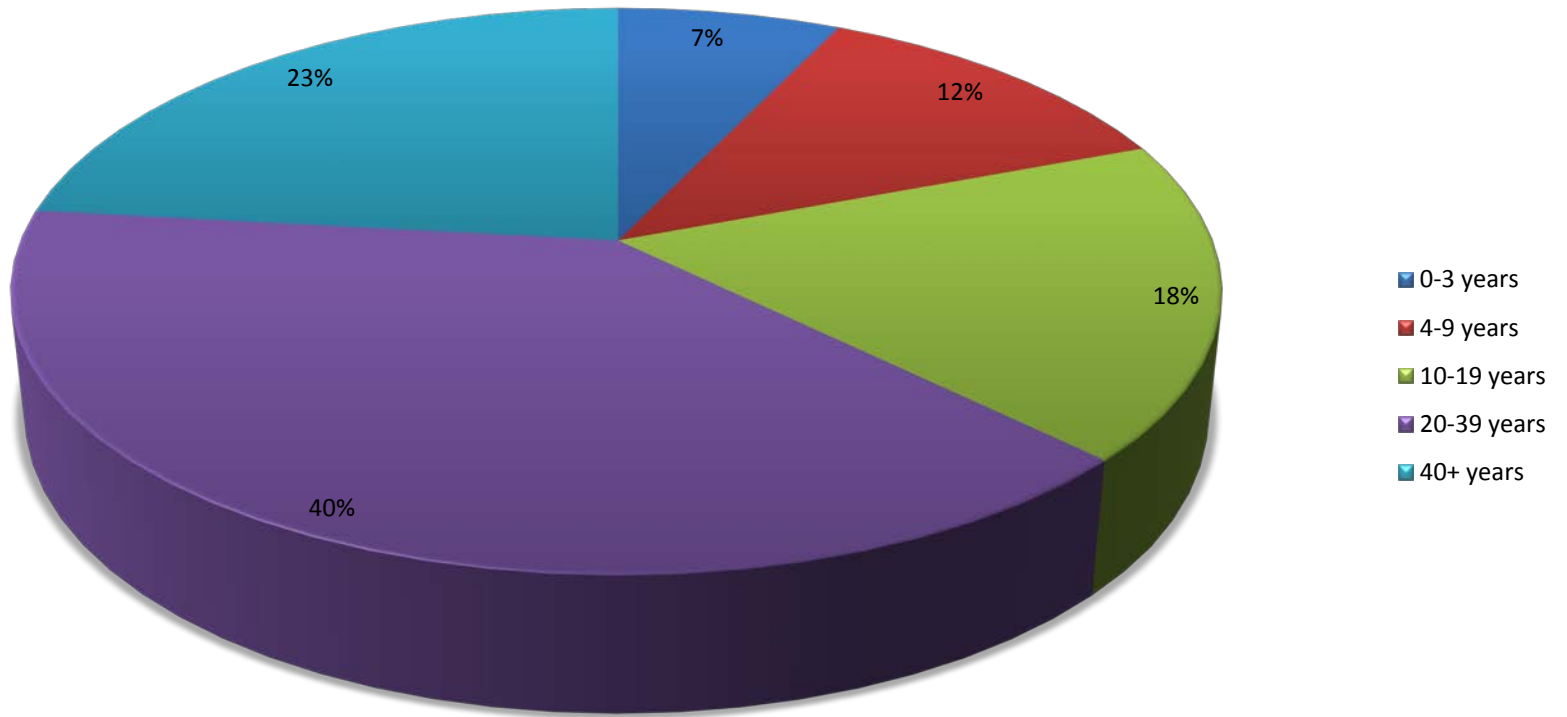
Populations Served

- 52% serve children
- 49% youth
- 46% family
- 45% women
- 42% lower income individuals
- 32% people with intellectual disabilities
- 43% First Nations people
- 27% immigrants.

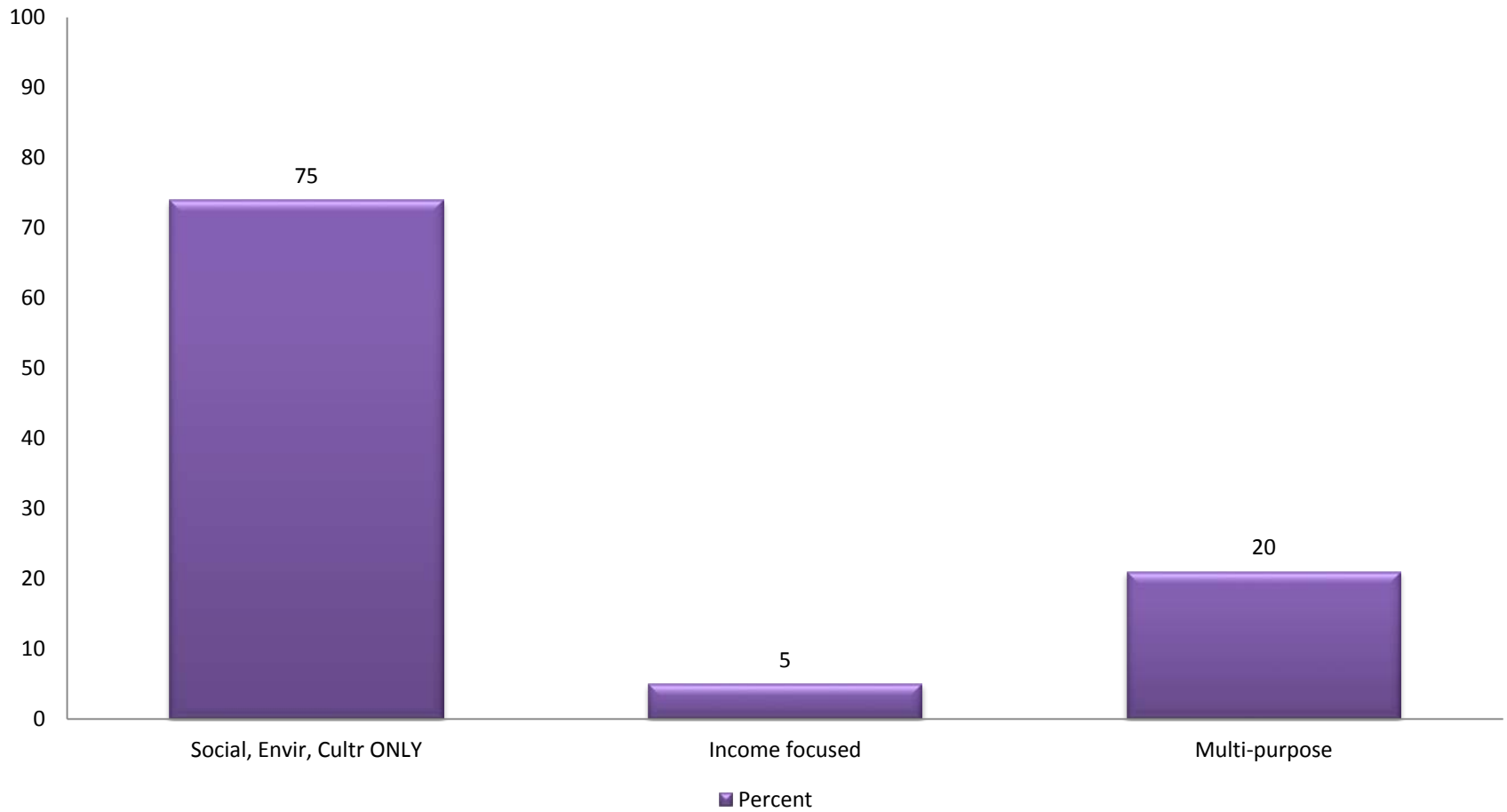
Employment

Number	Mean	Range	Total
Members of designated groups employed in 2014 (included in the full-time, part-time, FTE, Seasonal and contract counts)	15.4	0-500	1,598
Full-time (work 30+ hrs per week)	13.4	0-400	1,304
Part-time (work<30hrs per week)	4.9	0-135	471
Seasonal employees (30 or more hours per week for more than 2 weeks but less than 8 months) in 2014	2.9	0-100	278
FTE (Estimate)	15.2	0-425	1,471
Freelance and contract workers (hired for a specific project or term) in 2014	1.5	0-40	151
Volunteers (incl. unpaid interns, etc) who worked 10 or more hrs/month in 2014	17.7	0-500	1,415
Volunteers (incl. unpaid interns, etc) who worked less than 10hrs/month in 2014	402.9	0-29,000	32,631

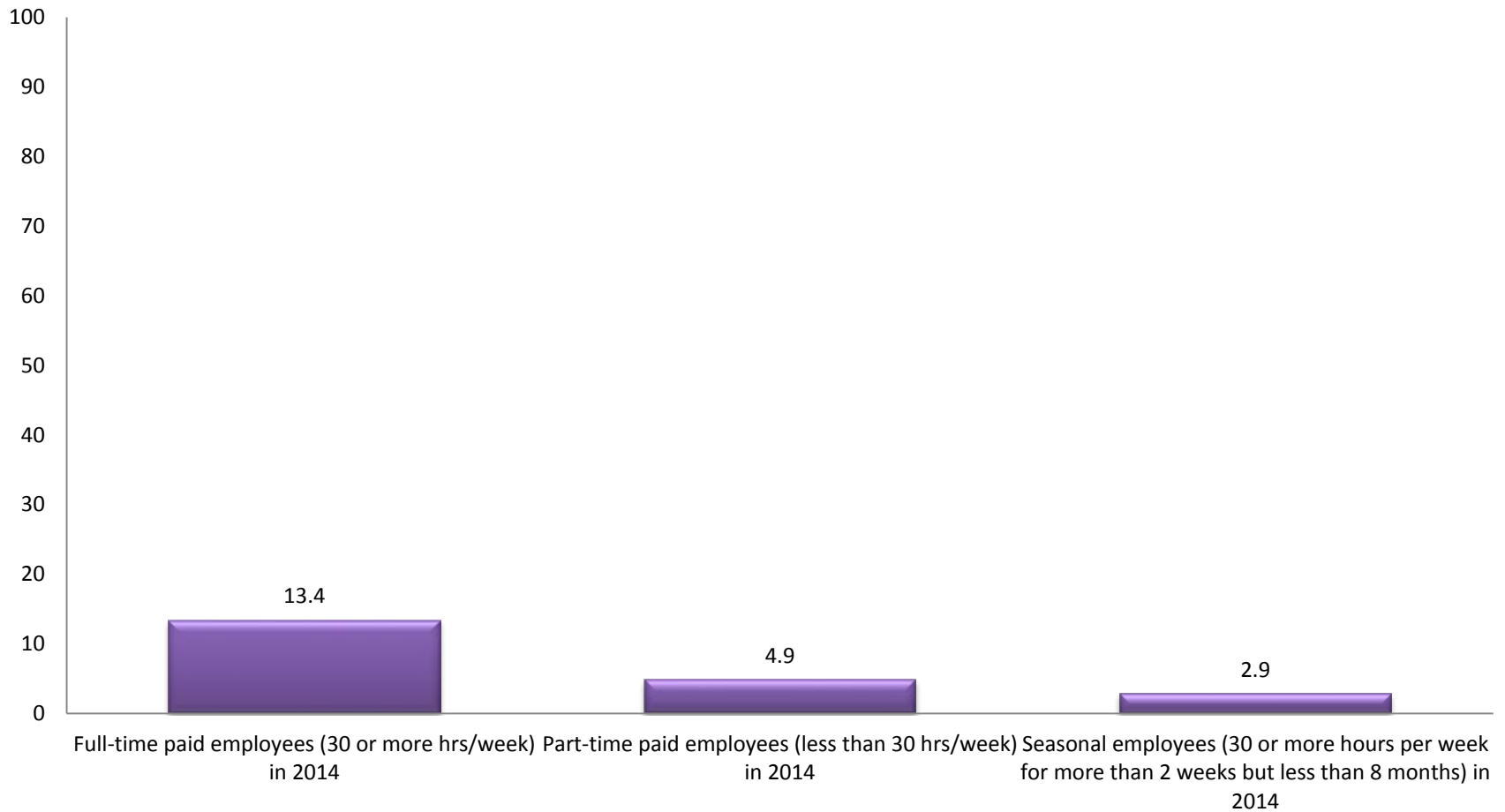
Organization Age



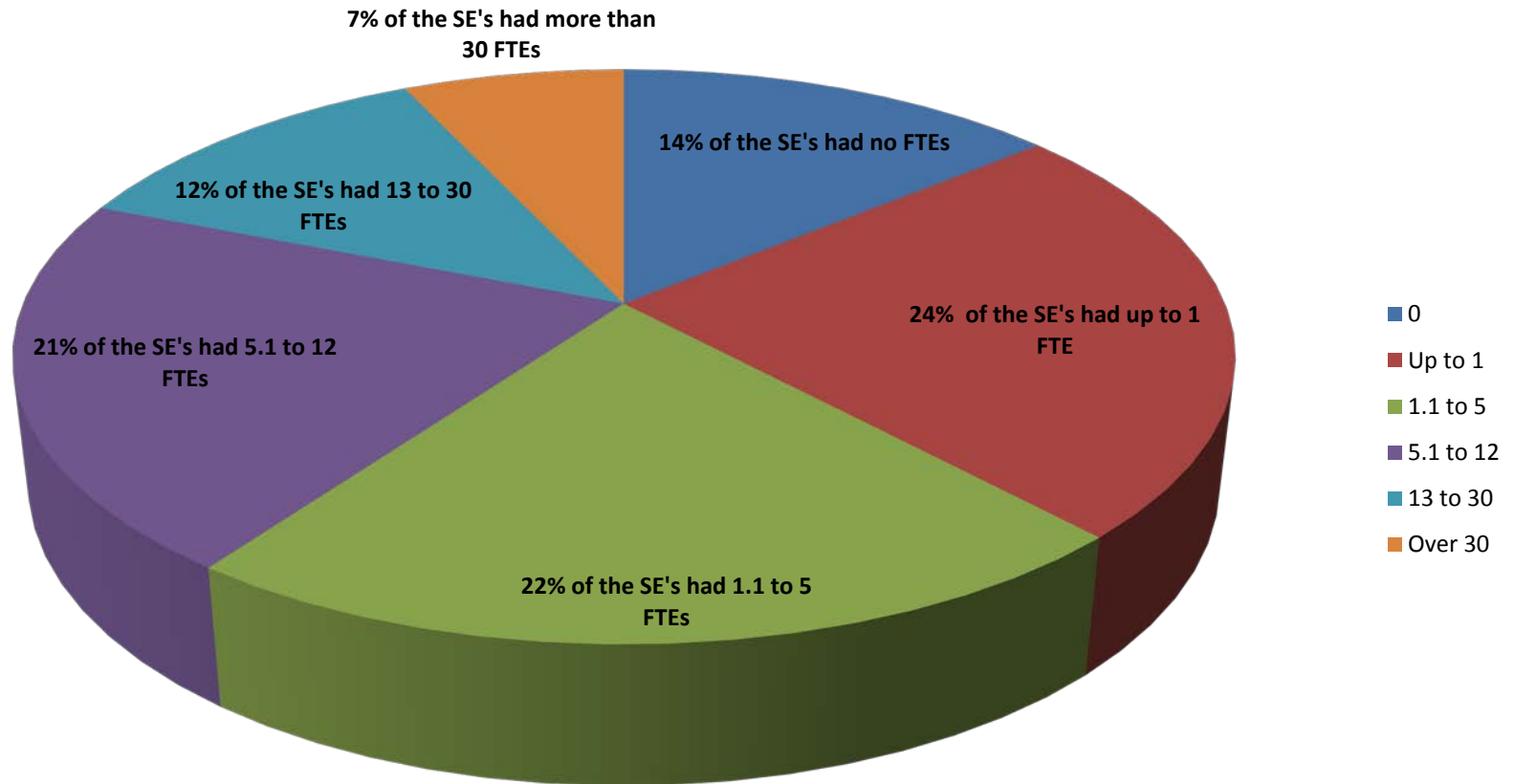
Areas of Focus – Purpose



Areas of Focus - Employment



Areas of Focus - Employment



Areas of Focus – Employment and Training

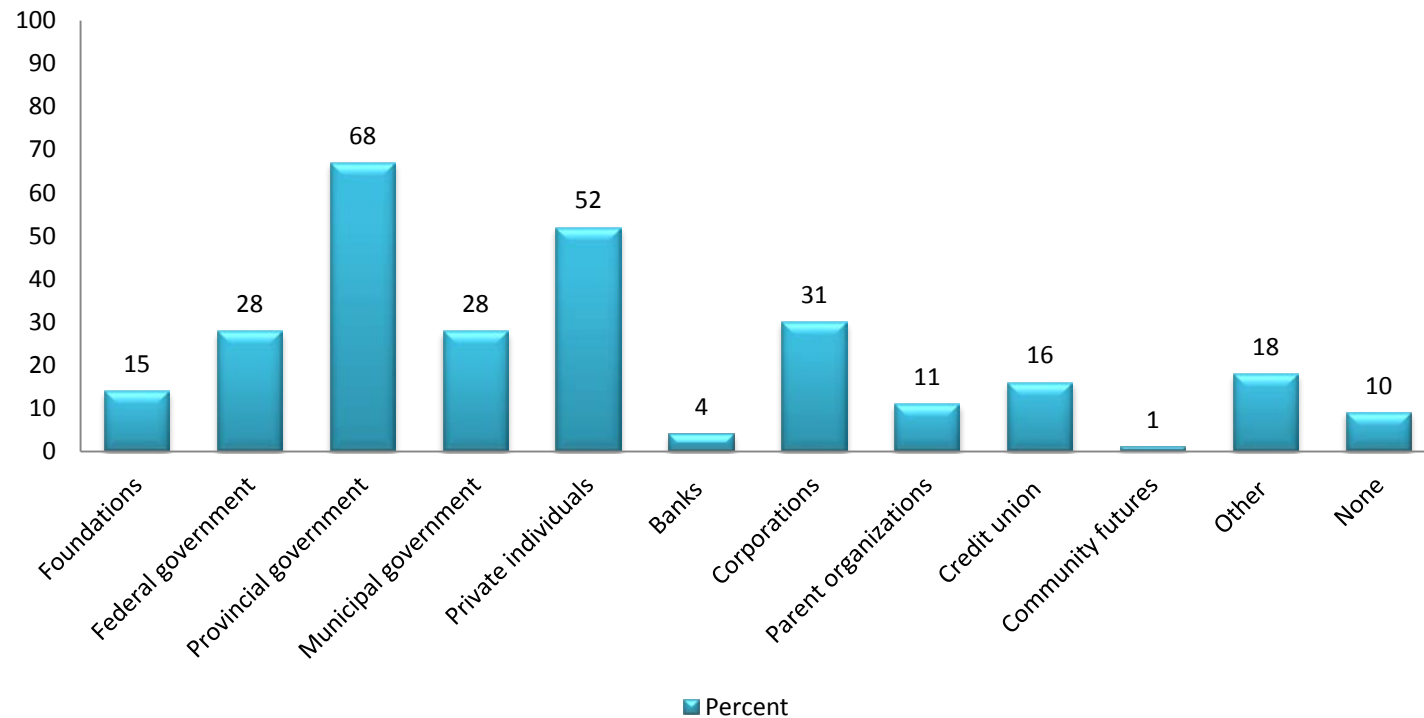
- 50% of SE's target people with employment barriers, low income, and the homeless
- 58% of SE's provide training to targeted populations
- 66% provide employment to targeted populations
- 96% engage volunteers
- Volunteers > 10 hours per month 28% of SE's

Financial Analysis

Total Revenue (all sources)	\$712,000
Revenue from Sales of Goods and Services	\$470,000
Grants from Parent	\$56,000
Grants from Other Sources	\$113,000
Other Revenue	\$73,000
Total Expenses	\$698,000
Wages Paid	\$378,000
Transfer to Parent	\$1,000
Other Expenses	\$318,000
Total Net Profit	\$15,000

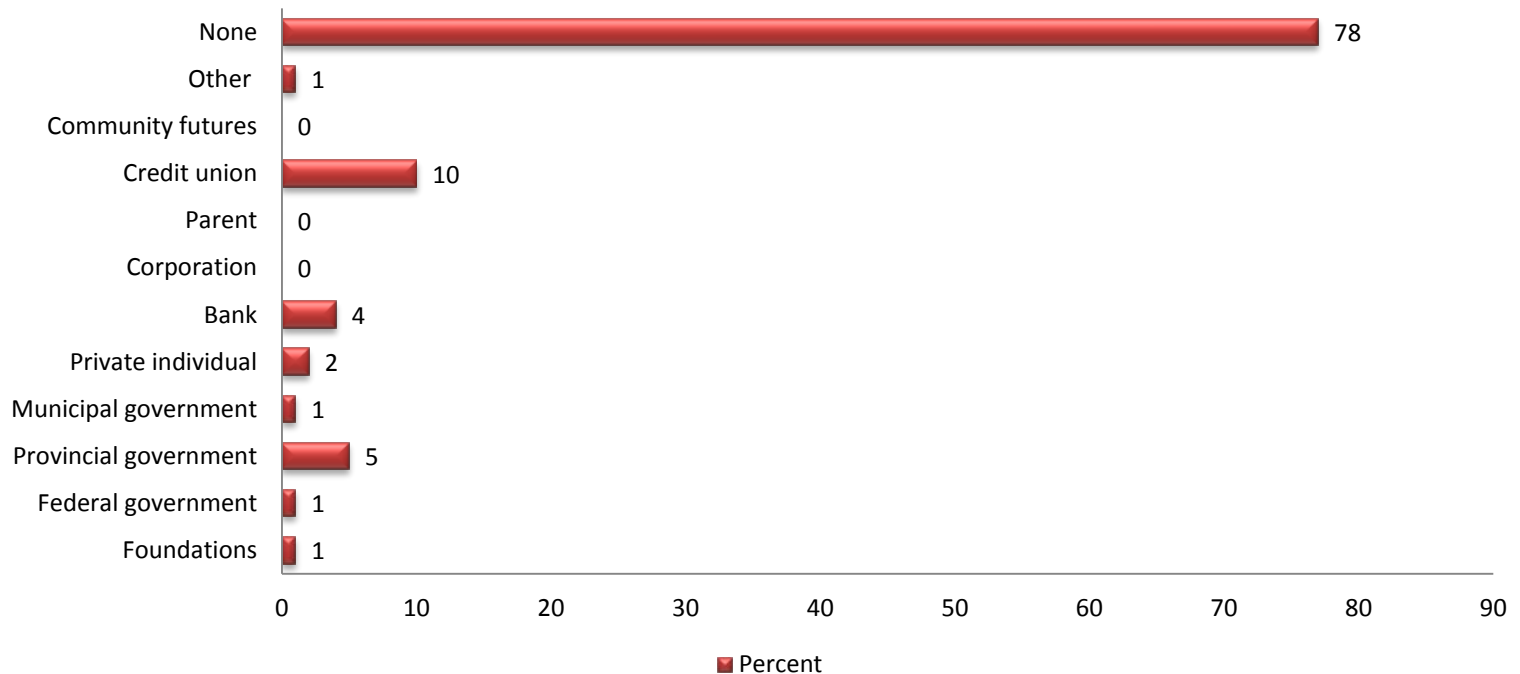
Financial Analysis

- Sources of Grants



Financial Analysis

- Sources of Loans



Summary

- 16% employment development
- 11% training for workforce integration
- 12% generate income for a parent
- 84% operate with a social mission
- 8,100 individual members

Summary

- Employ 2,200 workers
- 1,470 FTE's
- 1,600 employed as part of mission
- \$33 million in salary and wages
- Engaged 34,000 volunteers
- Training for 2,400 people
- 398,000 people served

Summary

- Total revenues \$97 million
- \$40 million in sales of goods and services – average \$470,000
- 10% received no grants
- 68% received provincial grants

National Impact

- Total revenues \$1.2 billion
- 69% of revenues earned
- Generated \$58.5 million in net profits
- Employ 30,000 people, 69% mission focused
- Provide services to 5.5 million people
- 29% train, employ or provide services to Aboriginal people
- 23% train, employ or provide services to people with disabilities
- Engaged 116,000 volunteers

Questions? Comments?

- www.sess.ca