



Increase access while reducing environmental impacts



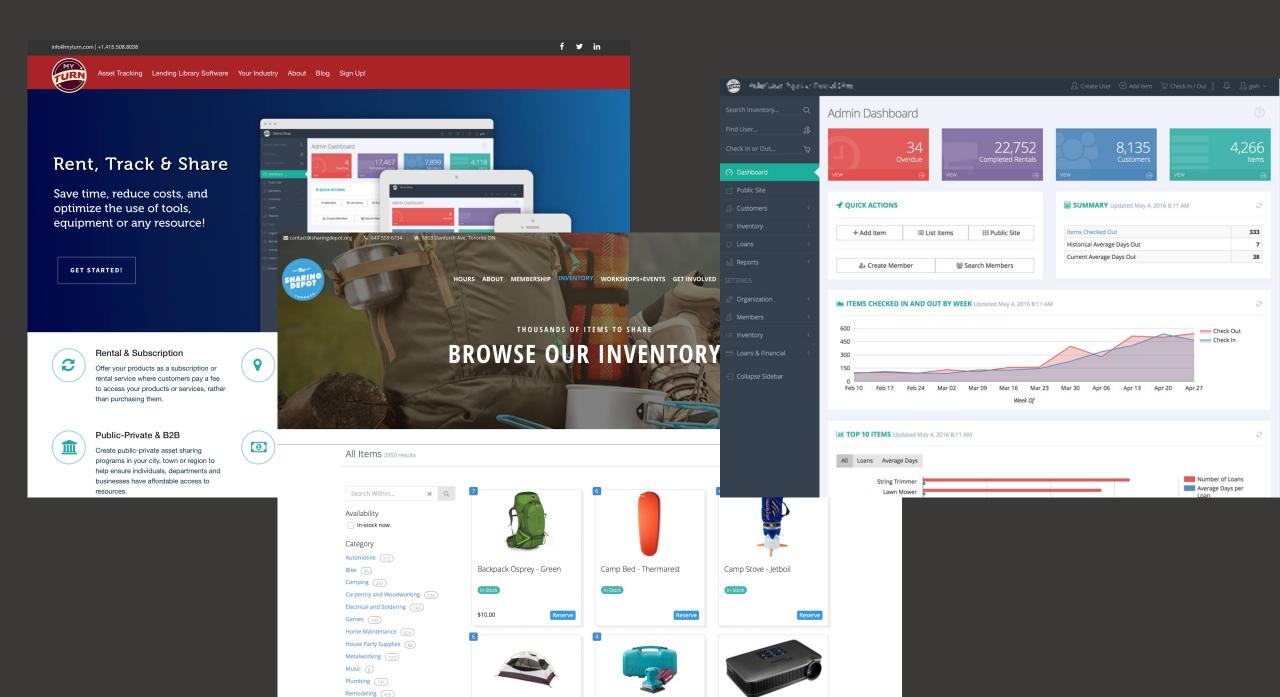
Greenhouse gas (GHG) emissions generated by the world's greatest cities are as much as 60% higher than currently estimated when also accounting for the impact of trade in goods and services...





"value-retention processes" [especially re-use] can reduce GHG emissions by up to 99 per cent







Manage placed-based sharing & re-use programs















Reminders



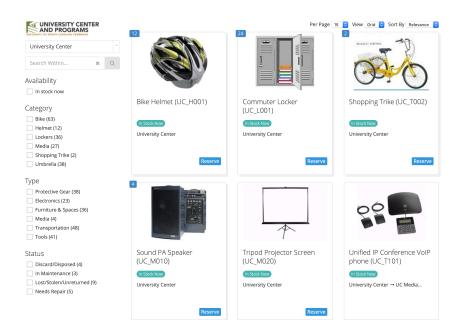
Payments

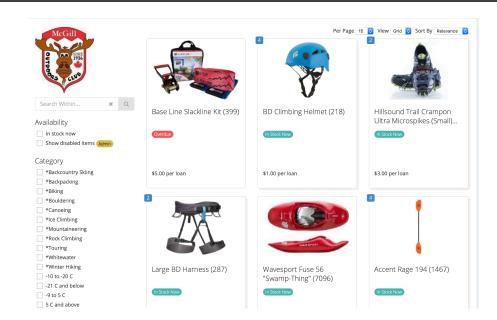


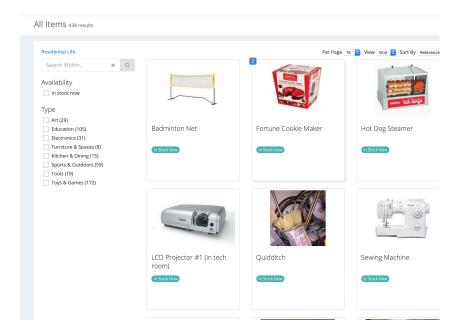
Self Serve Kiosk

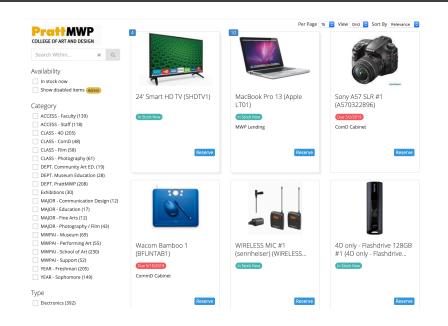


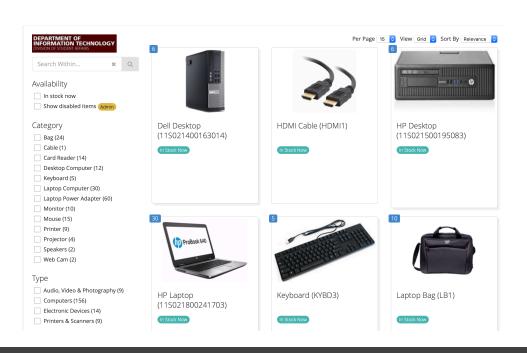
API/Adaptable

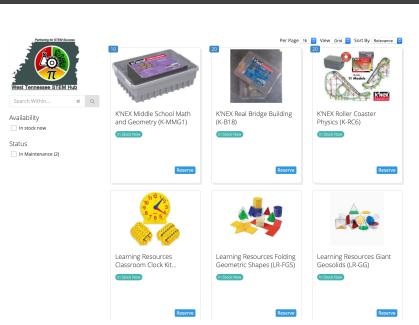


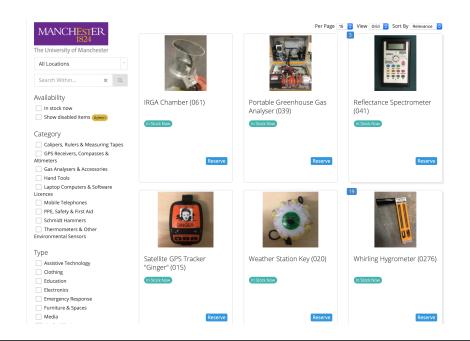


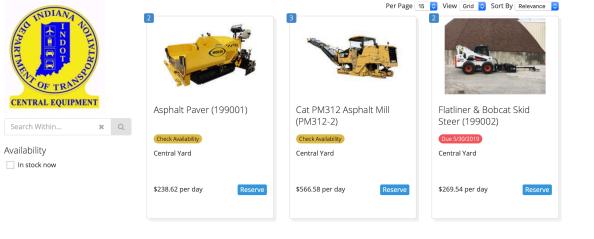














RESULTS: often 10 X to 100 X "radical reuse"



loans, 503 borrowers (daily campus bike share)



loans, 222 borrowers, 4.05days/loan, 75% yearly utilization (community Library of Things)



loans, 128 borrowers, 6.59days/loan (community Library of Things)



loans by **80** borrowers, 3.2days/loan (campus equipment lending)



Starting equipment sharing programs



1. Easily track and measure current usage



2. Increase visibility and utilization



3. Share (excess) capacity across campus



4. Expand to community & regional networks

NEXT STEPS



- Data sharing / analysis to look at KPIs
- Provide environmental indicator & GHGs reporting
- Integrate with emerging supply chain and post-use verification platforms (e.g. blockchain-based)

Start or expand equipment sharing on your campus



GENE HOMICKI, CEO & CO-FOUNDER

gene@myTurn.com

+1.415.508.8038

myTurn.com

