



Clima de
cambios
PUCP

CLIMA DE CAMBIOS.

Initiative of the Pontifical Catholic University of Peru to inform and sensitize the public about the impacts of climate change in the country and the world.



OUR WORK.



Through CdC, we
collaborate with the
environment:

1.

Assessment

2.

Promotion

3.

Assistance

of those students of the PUCP who are interested and committed to issues related to the environment and sustainable development.



Participating in
web and RR.SS



Sending
information to
share



Being a
volunteer

Volunteering.

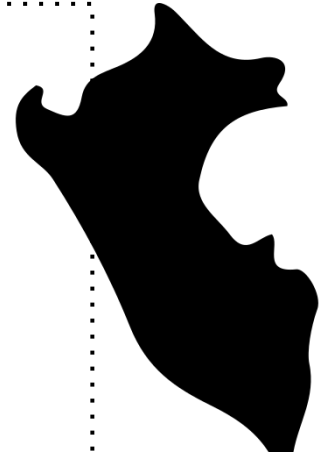


- CdC volunteering started in 2014.
- It was proposed to extend its incidence in campus and in society.
- Volunteering begins its first activities in diverse campaigns and activations.



How much garbage is produced in Peru?

- In Peru, more than seven and a half million tons of solid waste are generated each year, of which 64% comes from households, according to data from the Ministry of the Environment.
- Every day on average, more than 18,000 tons of waste are generated in Peru, of which only 15% is recycled.
- In Lima, the largest city in the country where almost 10 million people live, about 8,468 tons of garbage are generated daily, which corresponds to 47% of the total produced. Of which, only 4% is recycled.



What we do in the PUCP?

ODS 12: Sustainable cities and communities

1. Campaign Less plastic, more life
2. Campaign Recycle your paper
3. Water month and tips on saving energy and paper
4. Clean Beach Campaign
5. Use of sorbets and technopor in the university



Campaign “Less plastic, more life”



Campaign “Recycle your paper”

CAMPAÑA

RECICLA TU PAPEL

Del 03 al 14 de diciembre

AYUDA A QUE MÁS NIÑOS Y NIÑAS DE ANIQUEM SE REHABILITEN.

¿QUÉ PUEDO RECICLAR?

EN TODOS LOS CONTENEDORES AZULES DEL CAMPUS

SI ✓

- PERIÓDICOS Y REVISTAS
- PAPEL DE CUADERNOS Y EXÁMENES
- CAJA DE CARTÓN

NO ✗

- SERVILLETAS
- CAJA DE PIZZA USADA
- VASOS DE PAPEL

Water month and tips on saving energy and paper



“Clean Beach” Campaign



Use of sorbets and technopor in the university



**"If you change, the
climate also"**

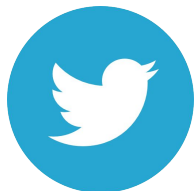


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