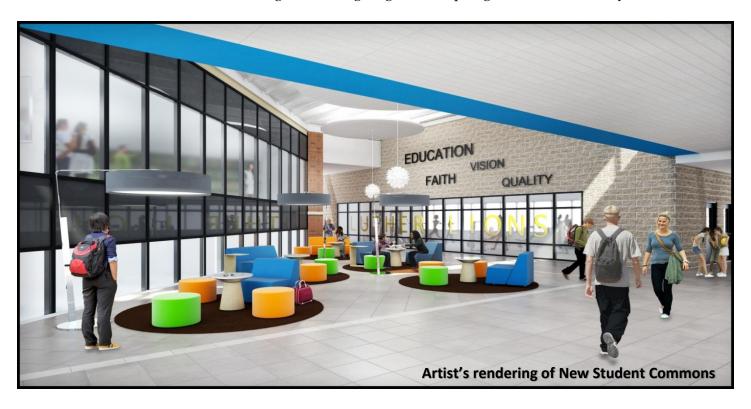


# Naming Opportunities

A gift to Luther College's *A Time To Build* capital campaign is an opportunity to help shape and elevate the learning environment for our students.

Your gift presents an opportunity to be openly recognized on our campus. You may also use a naming opportunity to honor a family member or friend.

You may take advantage of these opportunities through an outright gift or through a gift that is pledged over 3 or even 5 years.



All gifts to Luther College will be publicly acknowledged in accordance with our *Donor Recognition Plan* unless the donor requests anonymity.

2013.08

Every gift to Luther College is meaningful, regardless of size. Your generosity will ensure that Luther's tradition of quality education in a Christian context will continue to enrich its students and community.





# Naming Opportunities New / Renewed Facilities

Phase One of our capital campaign *A Time To Build* will result in a number of new and renewed facilities that can be named.

#### **New Gymnasium**

Gymnasium		Semple Family
Scoreboard		Semple Family
Fitness & Training Room	\$1,000,000	Reserved

#### **Heritage Centre**

Stage (rebuilt)	\$1,000,000	
Green Room (below Stage)	\$300,000	
Heritage gymnasium		Merlis Belsher
Risers		Reserved
Girl's Change Room (rebuilt)		John Chomay (Belsher)
Boy's Change Room (rebuilt)		John Chomay (Belsher)
Outdoor Sports Team Room	\$75,000	Reserved

#### **Common Areas**

Navy Cturdont Commons	ć1 000 000	
New Student Commons	\$1,000,000	
	7 = 10001000	

### **New Fine Arts Wing**

Film Studies Room	\$1,000,000	
Music Room	\$750,000	
Rehearsal Room A	\$25,000	
Rehearsal Room B	\$25,000	

#### **Technology**

<b>U</b> ,		
Internet system	\$250,000	

For other naming opportunities see next page.





### Naming Opportunities **Existing Facilities**

We anticipate that the number of donors for *A Time To Build* will <u>exceed</u> the number of naming opportunities available in Phase One. Donors supporting *A Time To Build* are invited to consider naming opportunities associated with facilities and assets already in place at Luther College High School.

<b>Origina</b>	l Building	(1926)
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Cafeteria (for a limited time)	\$250,000
Staff Room	\$75,000
Board Room	\$75,000
Boy's Dorm Wing - 2 <sup>nd</sup> Floor	\$500,000
Boy's Dorm Wing - 3 <sup>rd</sup> Floor	\$500,000
Individual Boy's Dorm Room (subject to availability)	\$25,000

#### Federation Hall (1938)

\$500,000	
\$500,000	
\$500,000	
\$25,000	
\$250,000	
\$100,000	
\$100,000	
	\$500,000 \$500,000 \$25,000 \$250,000 \$100,000

#### **Early Classroom Wing**

Physics Lab	\$100,000
Chemistry Lab	\$100,000
Biology Lab	\$100,000
Classroom (subject to availability)	\$50,000

#### **Later Classroom Wing (1988)**

Classroom (subject to availability)	\$50,000	
Art Room	\$100,000	

#### **Sport & Fitness Areas**

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Royal Street Sports Field	\$500,000

#### **Green Space**

Courtyard	\$500,000	
Welcome Flower Garden	\$250,000	





### Naming Opportunities Duration & Details

### **Duration of Naming Privileges**

At this time there are generally three different duration periods (or terms) connected with naming privileges, depending on the gift amount:

Amount of gift	Term of naming privilege
\$25,000 - \$999,999	Up to 10 years
\$1,000,000 - 4,999,999	Up to 20 years
\$5,000,000 +	Up to 30 years

#### **Details on Donor Recognition**

Naming privileges are reserved on a first come, first served basis.

Your gift to *A Time to Build* will be publicly acknowledged in accordance with our donor recognition plan unless you request anonymity. The naming opportunities presented in this booklet are supplemental to Luther's usual donor recognition activities. For further details copies of our **Donor Recognition Plan** and **Donor Recognition Activities Chart** are available upon request.

Upon receipt of your pledge or gift with a naming opportunity request, Luther will provide a written donor recognition memorandum to capture the recognition and naming details. Both parties will sign the memorandum when its contents are mutually approved.

#### For more information contact:

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